



**Centralina Economic Development District
Meeting Minutes
October 19, 2023**

Officer Present	Board Members Present	Centralina Staff and Guests Present
Cliff Brumfield, Chair Candice Lowder, Vice Chair Dr. Leslie Johnson, Secretary/Treasurer	Melinda Bales Cliff Brumfield Mike Downs Juan Garzón Ronne Grantham David Hollars Alan Kathman Anna London Bill Thunberg Melanie O’Connell Jarvis Woodburn	Anna Lu Wilson Geraldine Gardner Christina Danis Kate Fersinger Sarah Neiss Guests Scott Curry, Kittleson & Associates Gary Conly, IEDC Volunteers Steve Budd, IEDC Volunteers

Call to Order

Chairman Cliff Brumfield called the meeting to order.

Roll Call

Narissa Claiborne, Centralina Board Administrator called the roll and noted that a quorum was *not* present.

Amendments to the Agenda

There were no amendments to the agenda.

Consent Agenda

The Consent agenda will be approved at the January 18th meeting due to lack of quorum.

1. Approval of the July 20, and October 19, 2023, Centralina Economic Development District Meeting Minutes

2. Quarterly Financial Update and First Budget Amendment ending in both September 30 & December 31, 2023.

Regular Agenda

3. Transportation Demand Management

Sarah Niess, Centralina Senior Planner introduced Scott Curry of Nettleson and Associates. Who presented Centralina's regional Transportation Demand Management (TDM) plan and program for the greater Charlotte area. Presentation topics included (1) an overview of TDM, (2) TDM strategies for different community types, and (3) lessons learned from peer case studies for the development of the program. TDM is a key recommendation from the CONNECT Beyond plan and an early implementation activity for the project.

4. CEDS Dashboard Report Out

Centralina's Community Economic Development Coordinator Anna Lu Wilson shared a recap with the Board and staff items related to CEDS Implementation, and Working Group Highlights, and engaged the Board in an Around the Region sharing report.

5. IEDC Project Briefing -CEDD Cluster Strategy Refinement

Anna Lu Wilson introduced Gary Conley and Steve Budd, IEDC volunteers who shared information from the International Economic Development Council (IEDC) technical team. The IEDC volunteers share details gathered as part of their regional site visits and benefits from their perspectives and report findings related to the CEDS cluster strategy identified as part of Goal 3-1.1

Reflections from the Board and staff about ongoing opportunities in region and district updates

Comments from the Executive Director

Geraldine Gardner shared that she would work with the Centralina Community Economic Development Staff and Chairman of the Cluster Workgroup to set up an additional meeting. She offered to get the Alliance and EDAC groups coordinated to share a report at the next CEDD meeting on January 18.

Geraldine also recognized Mayor Melinda Bales for her dedication and service to the Board.

Comments from the Chair

The next Centralina Economic Development District meeting will be held on January 18, 2024. Per the CEDD Bylaws, the next Centralina Economic Development District meeting has been moved to June 20th, which will be the third meeting of the 2024 calendar year.

Adjournment

With no further business to be discussed, Chairman Cliff Brumfield adjourned the meeting at 5:26 p.m.